



FLORIDA INTERNATIONAL SUMMIT

2018

TRANSATLANTIC SECURITY

January 30, 2018, 8:30 a.m. to 2:30 p.m.
Cape Florida Ballroom, Student Union
University of Central Florida
Orlando, FL, U.S.A.



PROGRAM AGENDA

8:30 a.m. Registration and Light Breakfast

9:00 a.m. Welcome Remarks

John C. Bersia, Special Assistant to the President for Global Perspectives, and Director, Global Perspectives Office, UCF

9:15 a.m. The Human Connection in Transatlantic Relations

Jennifer Clinton, President and CEO, Cultural Vistas

10:15 a.m. Student Research Award Presentation

Paul M. Silva II, Best Undergraduate Poster

Sandor Fabian, Best Graduate Poster

10:30 a.m. Human Security in Transatlantic Relations

Amb. (ret.) Luis C.deBaca, former U.S. Ambassador-at-Large to Monitor and Combat Trafficking in Persons

11:30 a.m. Lunch

12:00 p.m. Military Security in Transatlantic Relations

Lt. Gen. (ret.) Mark Hertling, former Commanding General of U.S. Army Europe

1:00 p.m. Break

1:15 p.m. Economic Security in Transatlantic Relations

James Bacchus, Distinguished University Professor of Global Affairs, and Director, Center for Global Economic and Environmental Opportunity

2:15 p.m. Closing Remarks

Amb. (ret.) Harriet L. Elam-Thomas, Director, Diplomacy Program, UCF

2:30 p.m. End

John C. Bersia, a Pulitzer Prize winner in 2000, is a global educator and commentator. He serves as Special Assistant to the President for Global Perspectives, as Director of the Global Perspectives Office and as a University Professor at UCF. There, he chairs or co-chairs multiple programs related to global studies and is also the Executive Producer and host of the “Global Perspectives Show” on UCF/PBS. In addition, he chairs the Global Connections Foundation. Bersia previously served as a Foreign Affairs Columnist for McClatchy-Tribune Information Services and the Orlando Sentinel, as well as on the latter’s Editorial Board. Earlier, he worked in the global political-risk analysis and publishing businesses, as well as for the U.S. government. Bersia pursued undergraduate studies in Political Science/International Relations and French at Clark University and UCF. He earned graduate degrees in Government from Georgetown University’s Graduate School, Public Information Administration from The American University’s College of Business Administration, and International Relations from the London School of Economics and Political Science, University of London.

Jennifer Clinton is a leader across the fields of international education, nonprofit management, and government relations. Clinton joined Cultural Vistas, a nonprofit that develops global skill-building experiences for thousands of individuals and organizations in the United States and more than 135 countries every year, as its President and CEO on November 6, 2017. She previously served five-and-a-half years as President and CEO of Global Ties U.S., where she led a grassroots network of 120 community-based organizations in 45 states and 21 countries around the world that engage 40,000 volunteers who implement public diplomacy and international exchange programs in close partnership with the U.S. Department of State. Prior to Global Ties U.S., Clinton held leadership roles at the Washington Center for Internships and Academic Seminars, the Telecommunications Industry Association, and the Overseas Private Investment Corporation. Clinton earned her executive MBA at the University of Maryland, Robert H. Smith School of Business, Ph.D. in French Literature at the University of California, Davis, and her bachelor’s in political science and French from Marquette University.

Ambassador (ret.) Luis C.deBaca coordinated U.S. government activities in the global fight against contemporary forms of slavery as head of the State Department’s Office to Monitor and Combat Trafficking in Persons during the Obama Administration. As one of the United States’ most decorated federal prosecutors, he led the investigation and prosecution of cases involving human trafficking, official misconduct, and hate crimes. Ambassador C.deBaca developed the modern “victim centered approach” to human trafficking investigations,

helped to negotiate the United Nations anti-trafficking protocol, and was the principal Department of Justice drafter of the U.S. Trafficking Victims Protection Act. He has helped countries around the world pass modern slavery laws that include victim protections and supply chain transparency tools, bringing jurisdictions into compliance with the UN trafficking protocol and harnessing the power of the business community. Ambassador C.deBaca is currently an Open Society Fellow, and directs security and justice programs at Chambers Lopez Strategies. CdeBaca received his law degree from the Michigan Law School, where he was an editor of the Michigan Law Review.

Lt. Gen. (ret) Mark Hertling served for nearly four decades in the U.S. Army. At the time of his retirement, he was the Commanding General of U.S. Army Europe (USAREUR), where he led over 60,000 soldiers and partnered with the armies of 50 countries in the European theater and the Levant. Hertling currently works at Florida Hospital, is a military analyst for CNN, and serves as an adjunct scholar at the Modern War Institute at West Point. During his military career, Hertling spent twelve years assigned to various locations throughout Europe. As a lieutenant, he served on border patrols between East and West Germany; as a major he was again on duty when the Berlin Wall fell and the Soviet bloc disbanded. As a General Officer, Hertling commanded and transformed the U.S. Army's Training Center at Grafenwoehr, Germany into the Joint-Multinational Training Center for all European forces. As the G3 (Chief of Operations) for USAREUR, he helped plan and execute the transformation of the forces assigned to the continent while expanding the engagement opportunities with partners on the continent and in the Levant. After commanding the European-based 1st Armored Division in Germany and Iraq, Hertling returned to command USAREAR during its final phases of transformation. Hertling received a B.S. from the U.S. Military Academy, and he is a graduate of the Army's Staff College, the School of Advanced Military Studies, and the National War College. He holds Master's Degrees in History and International Relations from these institutions, and he also earned a Master's Degree in Exercise Physiology from Indiana University. He is currently pursuing an Executive Doctorate in Business Administration from the Crummer School at Rollins College. Hertling's military honors include three awards of the Distinguished Service Medal, six awards of the Legion of Merit, five Bronze Stars, the Purple Heart, and the Army Commendation Medal for Valor.

James Bacchus is the Distinguished University Professor of Global Affairs and Director of the Center for Global Economic and Environmental Opportunity at UCF. He was a founding judge and was twice the Chairman - the chief judge - of the highest court of world trade, the

Appellate Body of the World Trade Organization in Geneva, Switzerland. He is a former Member of the Congress of the U.S., from Florida, and also a former international trade negotiator for the U.S. He is a Global Fellow of the Centre for International Governance Innovation in Canada, Senior Counsellor to the International Center for Trade and Sustainable Development in Switzerland, and a Senior Fellow of the Cato Institute in Washington, D.C. He served on the High-Level Advisory Panel to the Conference of Parties of the UN Framework Convention on Climate Change, chairs the global Commission on Trade and Investment Policy of the International Chamber of Commerce, and chaired the global sustainability council of the World Economic Forum. For more than 14 years, he chaired the global practice of the largest law firm in the U.S. and one of the largest in the world. He is the author of the books *Trade and Freedom* (2004), and *The Willing World: Shaping and Sharing a Sustainable Global Prosperity* (forthcoming 2018). He writes for leading publications speaks on prominent platforms worldwide. He is a leading advocate and activist worldwide for global sustainable development. Bacchus received a J.D. from Florida State University, where he was Editor-in-Chief of the FSU Law Review, in 1978. He received an M.A. from Yale University and a B.A. from Vanderbilt University.

Amb. (ret.) Harriet L. Elam-Thomas, after a 42-year career in the U.S. Foreign Service, now directs a rapidly growing global initiative at the University of Central Florida, the Diplomacy Program, which features education and training for undergraduate students. From 2003-2005, she served as Diplomat in Residence at UCF. Until 2005, she was a Senior Foreign Service Officer with the rank of Career Minister. Previously she served as U.S. Ambassador to Senegal from 1999-2003; Chief of Mission to Guinea-Bissau; Acting Director of USIA; Cultural Attaché at the American Embassy in Athens; Country Affairs Officer for Greece, Turkey and Cyprus; Director of the American Press and Cultural Center, American Consulate, Istanbul, Turkey; and in other positions at the U.S. Mission to the United Nations, the President's Appointments Office at the White House and the Foreign Service Personnel Office. She is the recipient of numerous awards including the U.S. Government's Superior Honor Award, the Lois Roth Award for Excellence in Informational and Cultural Diplomacy, and a Group Superior and Meritorious Honor Award for her work in connection with the first Persian Gulf War. In 2007, she received the Director General's Cup of the U.S. Department of State. Elam-Thomas' memoir, *Diversifying Diplomacy: My Journey from Roxbury to Dakar*, was recently published in 2017. She received a B.S. in International Business from Simmons College and an M.A. in Public Diplomacy from the Fletcher School of Law and Diplomacy at Tufts University. She speaks Turkish, Greek and French.

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